

# Partner with LoyalPass



## Two Simple Ways to Earn & Create Value

### 1. Affiliate Program

Earn recurring income by making introductions. If you work with local businesses, you can earn commissions by referring them to LoyalPass. You'll receive a personal referral link to share. When a business activates, you earn — we handle setup, technology, and support. Best for: Content creators, consultants, agencies, and community connectors. Why it works: No software to manage, recurring commissions, simple tracking. You connect. We do the rest.

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### 2. Create Your Own LoyalPass

Launch your own branded loyalty experience. Perfect for events, programs, or communities. We design and power the infrastructure, while you define the concept, rewards, and partners. Your LoyalPass is shared via link or QR code and saved to mobile wallets. Best for: Event organizers, festivals, membership programs, creators with engaged audiences. Why it works: Fully branded, mobile wallet-ready, shareable, with built in analytics. You own the experience. We power it.

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### Not sure which fits?

- Earn by referring businesses → Affiliate Program
- Launch your own loyalty experience → Create Your Own LoyalPass