

PRICING TABLE

PASSBOOK

Local Explorer Pass

FREE PASS

Use cases: Member directories, attraction bundle, tourist experiences.

Passbook Kit includes:

- Account setup
- Free access setup
- Directory setup
- Strategy (DS)
- UX design (DS)
- Graphic design (DS)
- Landing page (DS)
- Mobile pass templates
- Lead data capture form (DS)
- On-site redemption
- Onboarding
- Monthly statistics
- Hosting
- Email distribution
- Share setup
- QR code
- Email support
- Monthly maintenance
- Mobile passes (DS)

\$299/monthly lease

+

design services

The monthly lease of the platform is a fixed \$299, regardless of the number of individual campaigns within the collection. The design service, however, is optional and its cost is determined by the work hours required to create each mobile campaign within the collection. (*DS: Design Services)

VIP Explorer Pass

PAID PASS

Use cases: Restaurant clubs, ticketed events, subscriptions, shopping events, tourist experiences, attraction bundles.

Passbook Kit includes:

- Account setup
- Paid access setup
- Directory setup
- Strategy
- UX design
- Graphic design
- Landing page
- One mobile pass per merchant
- Lead data capture form
- On-site redemption
- Onboarding
- Monthly statistics
- Hosting
- Email distribution
- Share setup
- QR code
- Email support
- Monthly maintenance
- You set the price of the pass.

\$299/monthly lease

+

20%/issued pass

The monthly lease for the platform is a fixed \$299, regardless of the number of individual campaigns within the collection. Additionally, there is a 20% commission on the sale of each pass, with a minimum charge of \$5 per pass.