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Are you looking to increase your sales?

#OP ON THE FUN

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Why Mobile Marketing?

Mobile is the way to reach your audience. Smartphones are always on and always with them. Mobile marketing has become an integral part of modern marketing strategies due to its ability to reach a wide audience, its personalization, interactivity, measurement capabilities, and adaptation to current consumer trends.

Moreover, by incorporating the boost of coupons and special offers, it can be beneficial for increasing sales, fostering customer loyalty, and generating interest and engagement.

Ready to discover its potential? We'll show you how to make the most of it!

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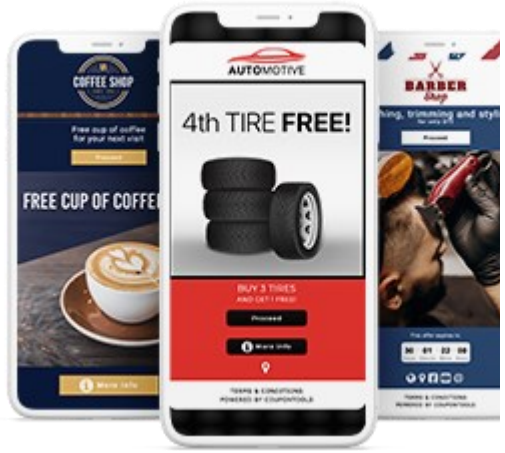
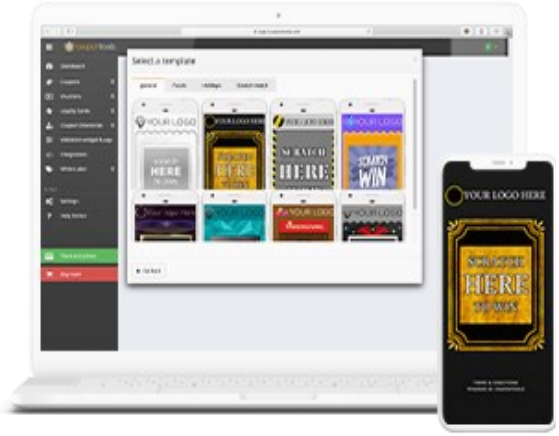
Why eTourMe?

The landscape of digital marketing is undergoing a notable shift that demands mobile convenience, interactivity, and prioritization of the customer experience.

At eTourMe, we merge cutting-edge technologies with creative talents to help you revolutionize how you attract physical traffic, boost sales, and generate leads. Whether you're a digital marketing agency, a designer, or a business owner seeking innovation and standing out from the social media noise, our plans range from the "do it yourself" option to the "created for you" mode.

Our platform provides you with all the necessary tools to create, distribute, redeem, and validate mobile campaigns powered by digital coupons, experience passports, loyalty cards, or vouchers – all at a fraction of the cost compared to other marketing strategies.





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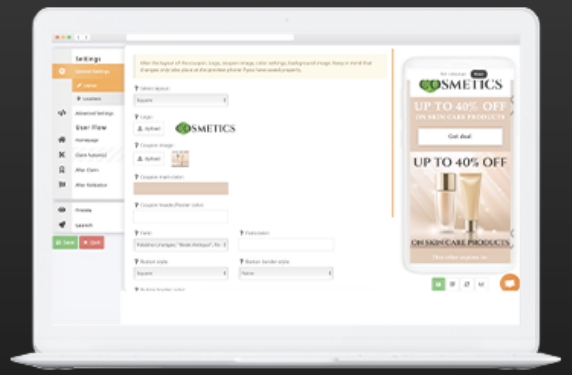
Easy to Use



1.
CREATE

2.
DISTRIBUTE

3.
VALIDATE

4.
ANALYZE

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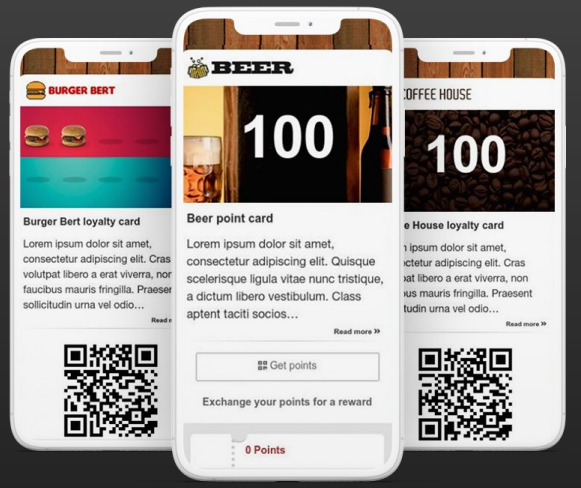
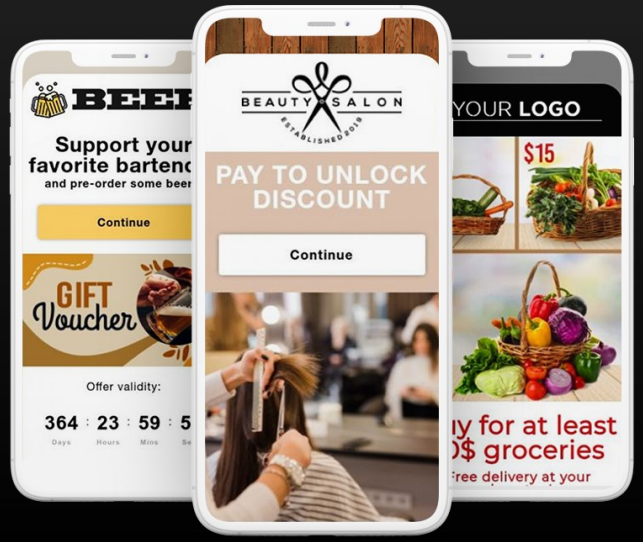
1. Mobile Campaign Creation

1. Coupons（Regular and Gamified）

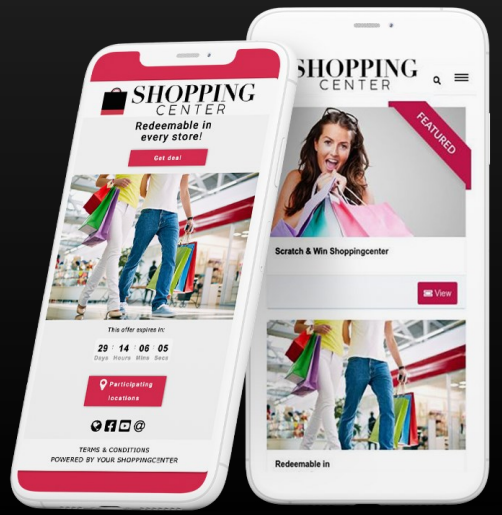
2. Loyalty Cards



3. Vouchers & Tickets



5. Passports & Collections



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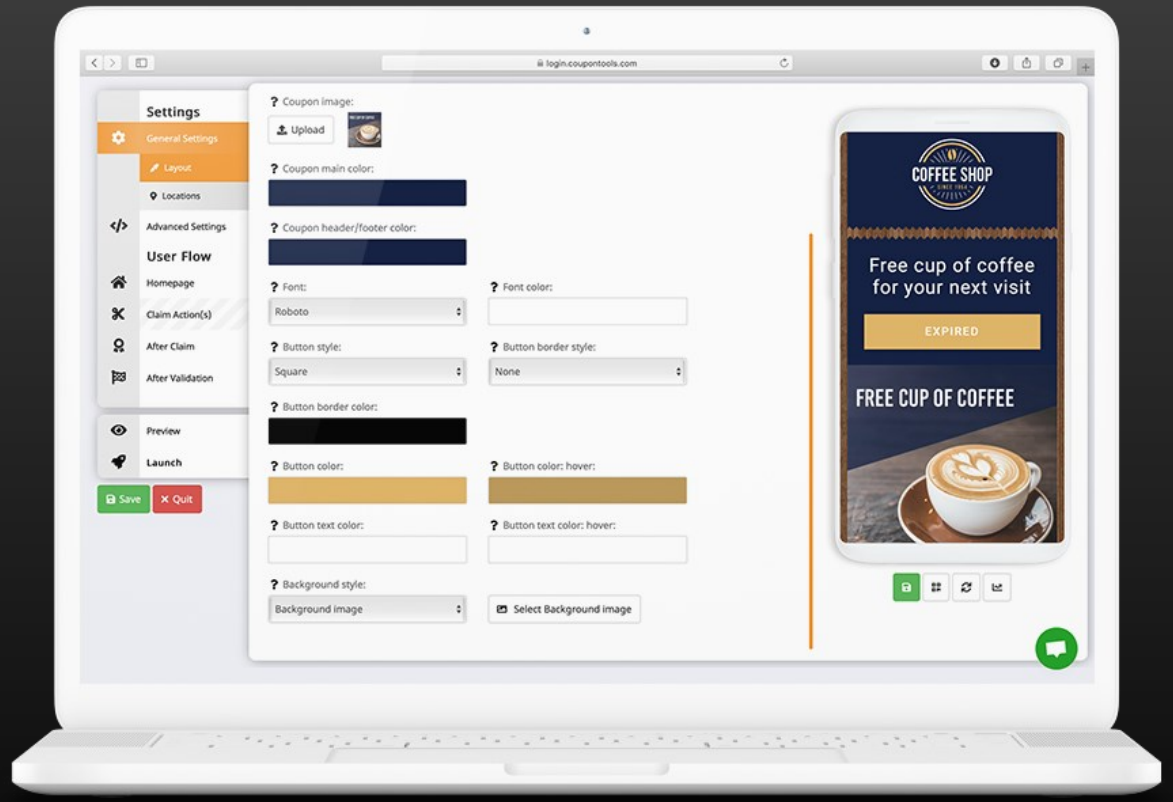
Features

Web-Based
No software installation required.

4 Campaign Builders
Access to coupon, voucher, loyalty card, and collection builders.

Help
Find answers to all your questions in the customer support service and video tutorials..

Professional Templates
Start from a template and fully customize it to match your brand.



Claim Requirements
Add claim requirements to your campaign before users can access a discount.

Distribution Methods
Multiple integrated distribution methods, such as email and SMS software.

Validation Methods
Multiple secure integrated validation methods.

Statistics Dashboard
Collect and view advanced statistics on customers and campaigns.

All-in-One
Comprehensive solution for coupons, vouchers, loyalty cards, and digital directories.

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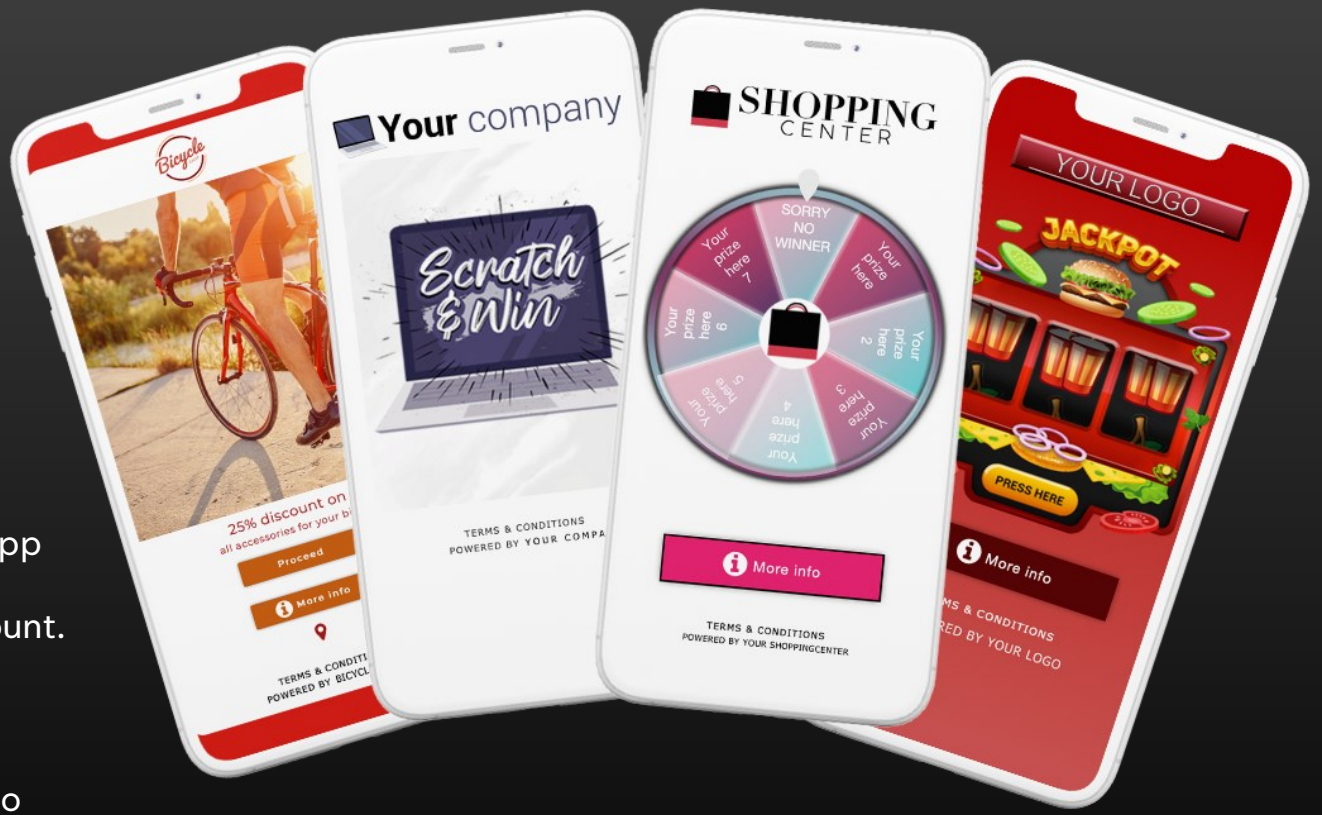
Coupons

Coupon Builder
Create regular and gamified digital coupons.

Data Capture
Capture customer information.

Claim Requirements
Require sharing on Facebook, app installation, providing personal data before accessing the discount.

Interaction
Provide engaging experiences to your audience.



Probability
Configure winning chances and limit the number of winners.

Distribution
Methods Distribute your Coupons through your preferred channel..

Saving Options
Allows users to save their coupon via email, SMS, or mobile wallet.

Remarketing
Add remarketing pixels to your coupon and make them convert.

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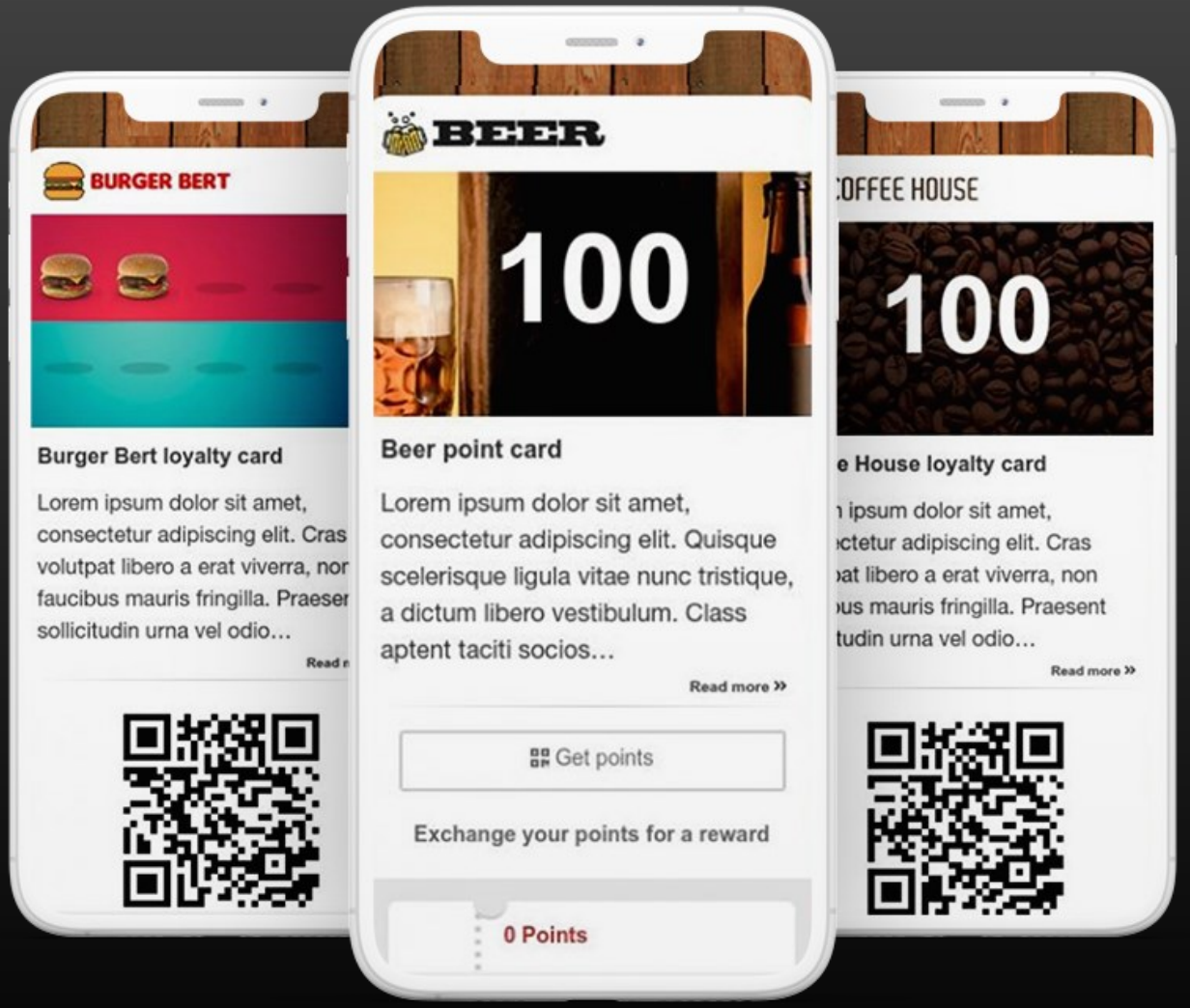
Loyalty Cards

Loyalty Card Builder
User-friendly Loyalty Card builder.

User Registration
Capture accurate customer data through social login, Google or mail.

Different Types
Stamp cards, Point cards and Reward cards.

Proximity
Send push-notifications to Cardholders close to your location.



Rewards
Rewards based on digital Coupons and Vouchers.

Distribution Methods
Distribute your Loyalty Cards through your preferred channel.

Brand Visibility
The Loyalty Cards are fully customizable. Add your branding and logo!

Tracking code
Track your Cardholder's actions.

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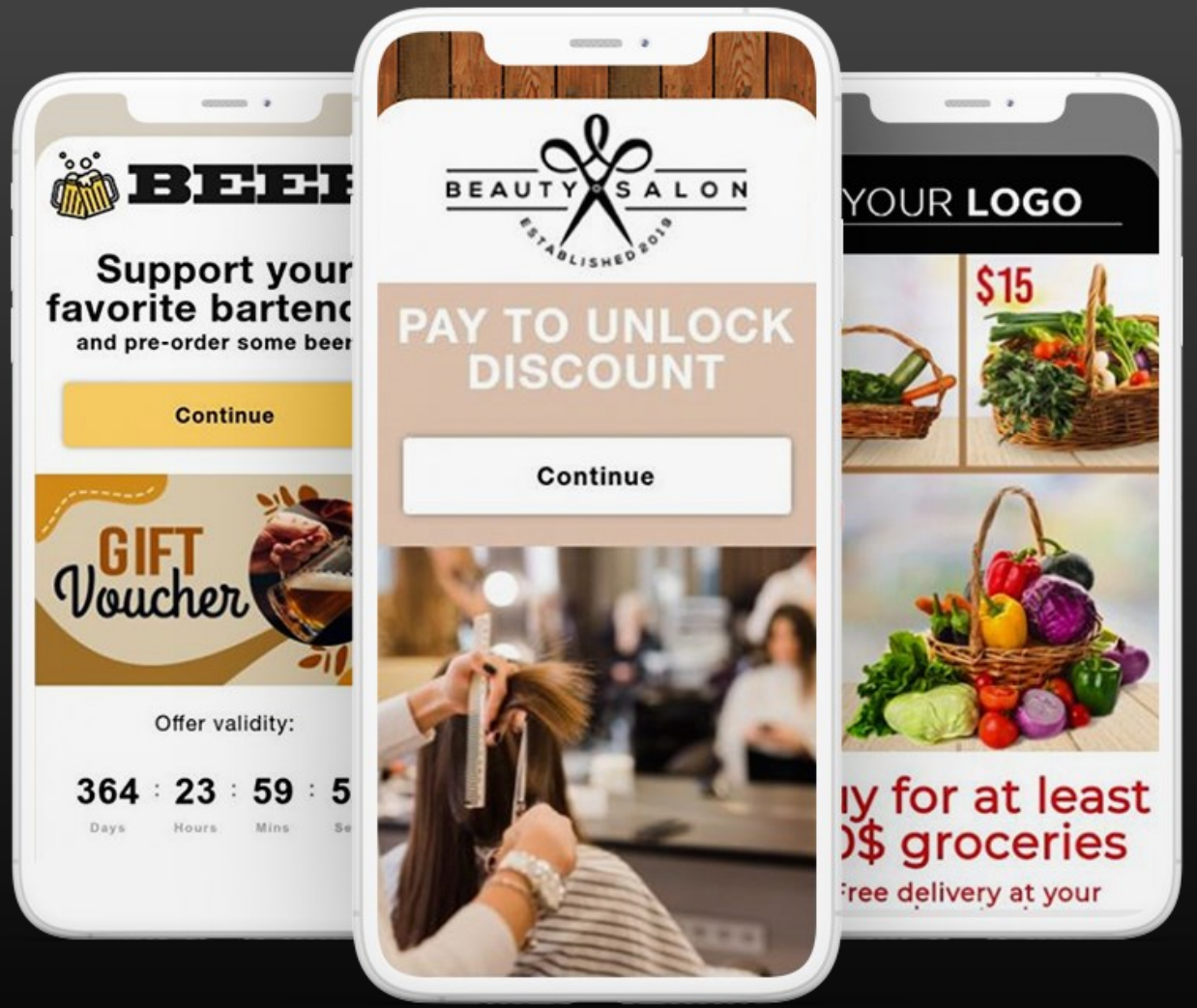
Vouchers

Vouchers Builder
User-Friendly Coupon Creator.

Data Capture
Capture accurate customer data.

Payment Integration
Allow payments via Mollie, Stripe or PayPal through the Voucher.

Notifications
Receive email notifications for every Voucher purchase.



Brand Visibility
The Vouchers are fully customizable. Add your branding and logo.

Distribution Methods
Spread your Vouchers through your preferred channel.

Save Options
Allow users to save their Voucher to mail, sms or mobile wallet.

Remarketing
Add remarketing pixels to your Voucher and make them convert.

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Passports & Directories

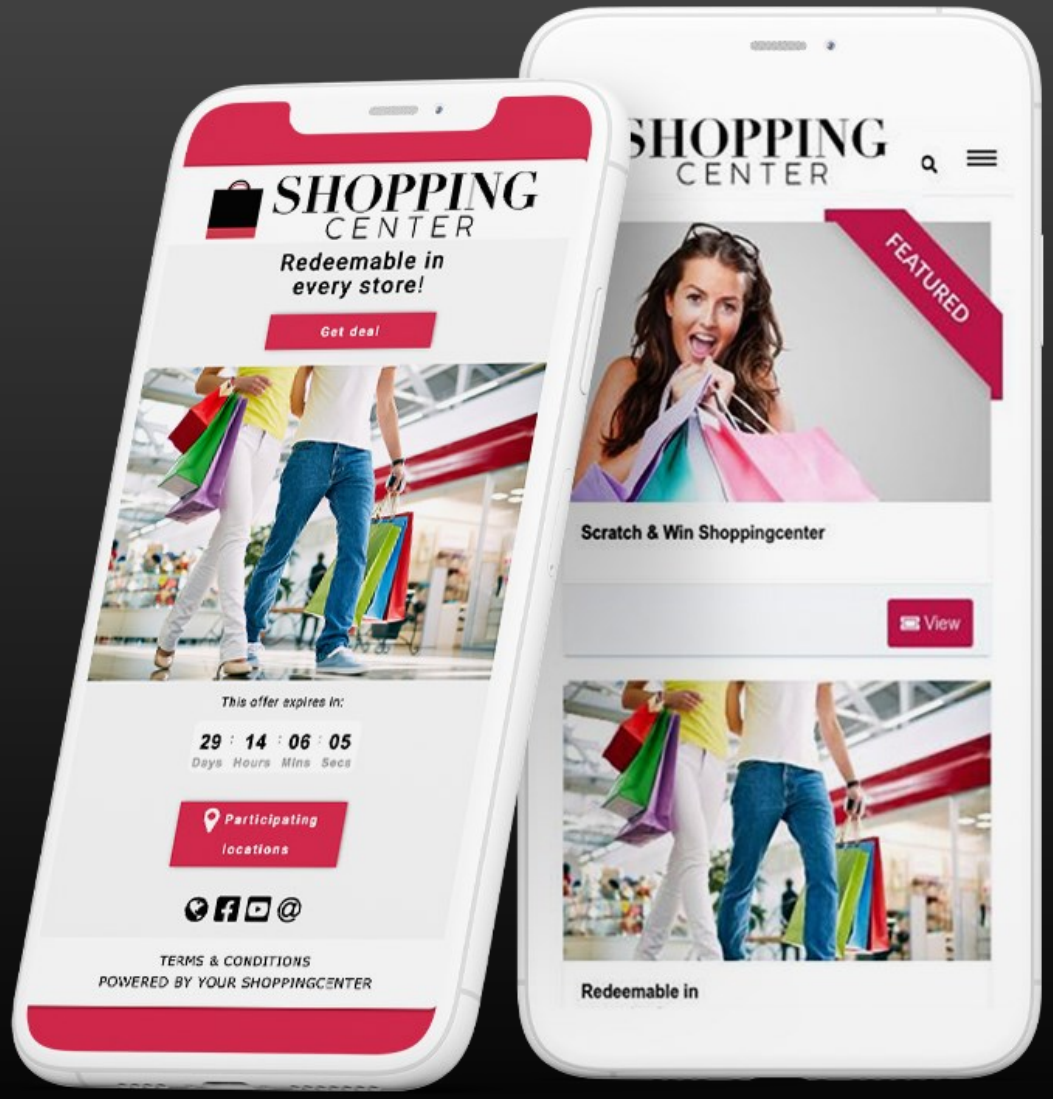
Directory builder
Creating Coupon Directories is fast & easy

User-friendly
Categories and search functionality to optimize the experience.

Payment Integration
Allow payments via Mollie, Stripe or Paypal.

User Registration
Capture accurate customer data

Password Protection
Secure your Directory deals.



Rewards
The Coupon Directory is fully customizable. Add your branding and logo.

Distribution Methods
Distribute your Coupon Directory through your preferred channel.

Maps Integration
Allow users to save their Voucher to email, SMS or Mobile Wallet.

One App, Multiple deals
One digital place for all your digital discounts and campaigns.

Save Options
Allow users to save their Coupon Directory to mail, SMS or Mobile Wallet.

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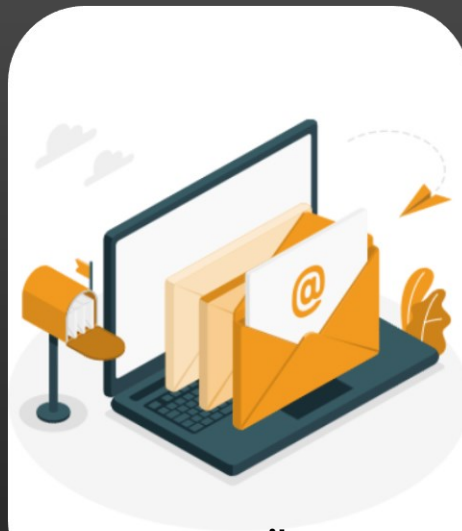
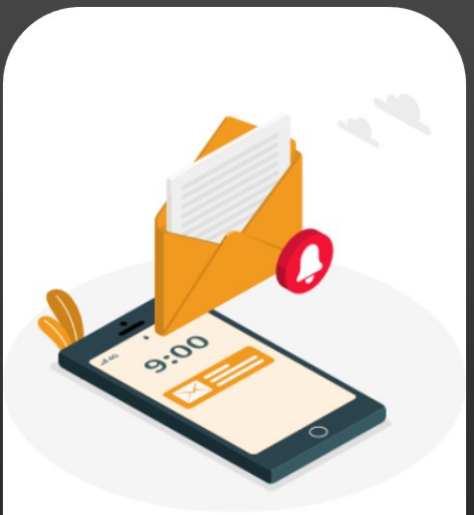
2 -Distribution

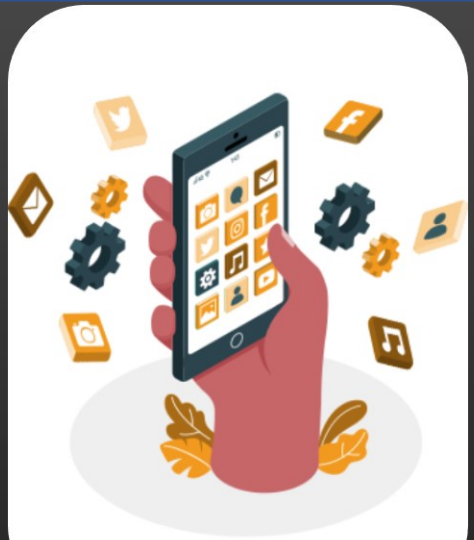
Social Media



Email



SMS



Apps

Website

In-store

QR

Mobile Wallet

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3. Validation

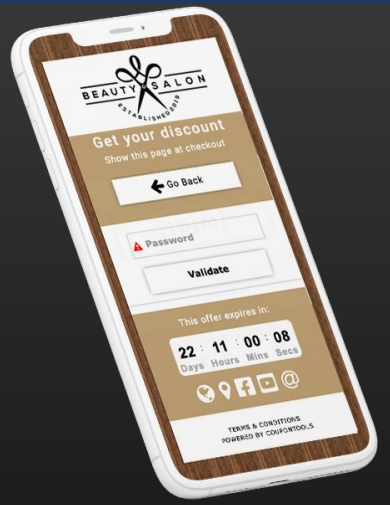
Widget - App

Merchants enter the code into the validation widget or app.

QR Code

Merchants scan QR code on the coupon using any device with a camera.

Validation on Device



Merchants enter the validation password on the user's device.

Physical Validation Stamp

Validate Digital Coupons on the user’s device using the validation stamp.

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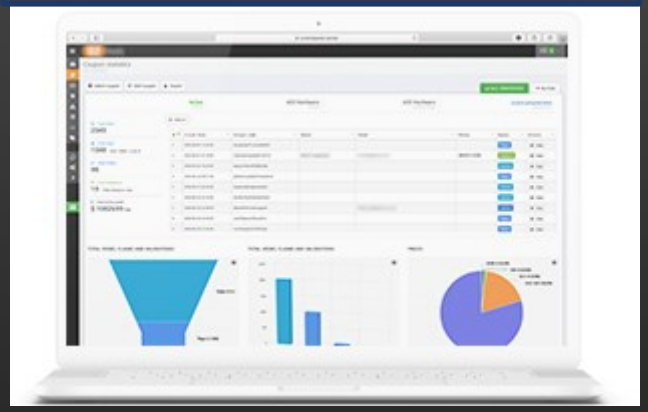
4. Data & Statistics

Redemption rates

Gather insights in the open rate, claim rate and redeem rate.

Generated turnover

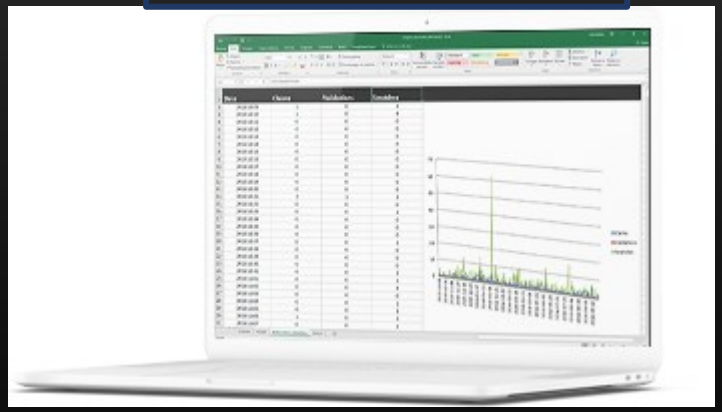


Consult a detailed overview of the generated turnover and the money spent value.

Location Insights

Digital Coupons collect information about the user's phone location.

Re-marketing



Use all the captured data to fine-tune future campaigns.

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Take your marketing to the next level. Visit our website for more information and sign up for a free trial account.

https://e-tour.me/

hello@e-tour.me

7-days FREE TRIAL